

Cookies

Cookie statement for Casa Cuervo, S.A. de C.V. websites

Introduction

Casa Cuervo, S.A. de C.V. and its holding, subsidiaries, affiliated and related companies (hereinafter Casa Cuervo) uses various types of cookies and comparable technologies. Through this cookie declaration, Casa Cuervo notifies website users in a clear and unequivocal manner about what type of cookies will be placed by Casa Cuervo and others via this website. Also what (personal) data will be stored by the various cookies, how long the cookies are stored and what third parties have access to the (personal) data.

Who is responsible for processing your data?

Casa Cuervo, S.A. de C.V., with an address at Guillermo González Camarena #800, 4o Piso, Colonia Santa Fe, Delegación Álvaro Obregón, Mexico City is the party responsible for processing the data, as described in this cookie declaration.

The following websites and applications belong to Casa Cuervo, S.A. de C.V.:

<http://josecuervoespecial.com.mx/>

<http://tequilacentenario.com/>

<http://cuervotradicional.com.mx/>

<http://tequilaazulcentenario.com.mx/>

What are cookies?

A cookie is a small text file that is sent with the pages you request when you visit a website. The cookie is then stored by the Internet browser (such Internet Explorer, Safari, Chrome) on the hard disk of your computer, tablet or smartphone. The information from the cookie will then be recognised when the website is visited subsequently.

Other technologies comparable with cookies

In addition to cookies, there are other comparable technologies for storing information about your visit to a website, such as web beacons, pixels and JavaScripts.

What type of cookies does Casa Cuervo use?

We believe that it is extremely important for you to know what type of cookies and comparable technologies our website uses, as well as the purposes for which they are used. In particular, we aim to protect your privacy and to guarantee the user-friendliness of our website as much as possible. As a consequence, Casa Cuervo, S.A. de C.V. uses the following cookies:

- Functional and technical cookies

- Analytical cookies
- Tracking cookies
- Social media plugins
- Cookies from third parties

Below we tell you more about the cookies that are used by and via our website, as well as who uses them, for how long and for what.

Functional and technical cookies

Functional and technical cookies are required to ensure that the website works properly. These cookies offer you ease of use when you visit our website(s). For example, these cookies ensure that your e-mail address and preferences, such as your language settings, are retained.

Analytical cookies

These cookies are used to obtain information about the quality and effectiveness of the website. These cookies have little or no impact on your privacy. But while they have little or no impact on your privacy, we nevertheless believe it is important to tell you about them and to be transparent about them.

Tracking cookies

Tracking cookies are cookies that determine your surfing behaviour as a visitor to the website. This information makes it possible for us to make personalised recommendations to you. Tracking cookies also enable us to identify you as a visitor to third-party websites.

Social media plugins

Social media plugins are part of tracking cookies. Social media plugins are cookies that are used to offer social media modules on the Casa Cuervo website. Social media plugins give you a simple way, as a website visitor, to share messages with your network. The social media plugins used on the Casa Cuervo website are Facebook, Twitter & LinkedIn. These international social media companies use them to gather data for enriching user profiles. This means that these companies are able to see details of your visit to our website. They then add this information to everything they know about you, for example because you have an account with them.

Cookies and third parties

Third parties also place cookies of Casa Cuervo's websites. These third parties may be media agencies, advertising networks, advertisers and social media parties. Advertising networks and media agencies are companies that function as an intermediary between Casa Cuervo and advertisers. Regarding the cookies that these third parties place and the possible data that they gather from them, we refer you to the declarations made by these parties in this regard on their own websites; see the links in the tables below. Bear in mind that these declarations may change regularly. Casa Cuervo has no influence over what they declare.

Withdrawing permission/ adjusting cookie settings

If you do not wish websites to place cookies on your computer, you can make the appropriate adjustments to your cookies settings via your browser settings. In doing so, you can also remove cookies that have already been placed by websites. Be aware that you will have to adjust the settings for each browser, computer and any other mobile device that you use separately.

Each browser has a different way for how you can adjust the settings. The links below will take you directly to the manual for the various browsers so that you can modify your cookie settings accordingly:

- [Chrome](#)
- [Firefox](#)
- [Internet Explorer](#)
- [Safari](#)

How to contact us?

If you have questions about this Cookie Policy, here's how you can reach us:

Online: msaucedo@cuervo.com.mx

By post: Guillermo González Camarena 800, Santa Fe, Zedec Sta Fé, 01210 Ciudad de México, CDMX

Casa Cuervo, S.A. de C.V.

Final provision

This cookie declaration may change when the rules relating to cookies change. For this reason, we advise you always to check our website for our current cookie declaration.

Date: 23rd May 2018